To,

All District Education Officers (SE) (EE)
Punjab

Memo No: 3/G-ICT-08/HN/AIF/2015/0080
Date: 1-7-15

Subject: State level contest on “Swachh Vidyalaya, Swachh Bharat”

The American India Foundation in association with Director General School Education, Punjab has announced a state level contest to cultivate the spirit of cleanliness and hygiene in schools and community.

In same regard, all government schools from Punjab are called upon to submit their entries to showcase their initiatives and impact about cleanliness. Terms and conditions for the contest would be as follows:

1. Contest starts from July 6, 2015 and will be closed on October 6, 2015.
2. Entries to be submitted in form of video (4-5 Min.) or a power point presentation (Max 20-25 slides) and should be in English or Punjabi
3. Contest entry should include evidences of awareness activities, cleanliness initiatives, involvement of stakeholders (teachers, students, community etc.) and plan for sustenance
4. Cleanliness initiatives, undertaken by schools should focus on following themes:
   - Self Cleanliness; Personal & food hygiene
   - Classroom; Cleanliness of rooms, playground, kitchen etc.
   - Toilets; Clean toilet habits
   - Clean Water and proper disposal of waste water
   - Clean Food
   - Neighbourhood; spreading awareness & activities for cleanliness in community
5. All contest entries have to be uploaded on DE website (http://www.depunjab.org/SwachVidyalayaSwachBhart/) before 5.00 pm, October 06, 2015.
6. Entries should be original and authentic. School entries cannot be changed, once uploaded on website
7. Contest entries would be reviewed by state level committee including Govt. officials and representatives from The American India Foundation Trust
8. Top 3 winner schools would be awarded at a state level event organized by AIF

District Education Officers are requested to inform and encourage schools to participate in the contest.

Director General School Education, Punjab